

The Keren Hayesod Leaders

# INNOVATION MISSION

Open to those 30-40 years of age

**12** NOV

SUNDAY

## Opening Session

Tal Hotel

## Watergen

The global water crisis is quickly deteriorating as many lack access to sanitary drinking water, and the solutions won't come out of thin air. Or will they? Find out how Israeli tech leader Watergen has developed an ingenious method of extracting drinking water from humidity in the air to rescue global water access!

## Biga Restaurant

Enjoy a delicious lunch with a tech lecture on the side as Israeli entrepreneur and innovation guru **Gerardo Tyszberowicz** shines a light on the latest innovations in Israeli tech

## Sarona Market

Expect a mouth-watering experience as we visit Sarona Market, Israel's biggest indoor food market and a sprawling mosaic boasting some of Israel's most refined street cuisine

## Check Point

Check Point showcases the unique prevention-first approach that has made them a leader in Israeli cybersecurity

## Maganda Restaurant

Experience the tantalizing flavors of Yemen right off the rack as we savor some of the tastiest meat on offer in all of Tel Aviv! With an exciting meeting with **Gilad Carni** a serial entrepreneur and angel investor, he will explain how he sold the first Israeli start-up to Google while taking you through Israel as a Start-Up Nation.

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MONDAY

## **UBQ Materials**

Glimpse the future of sustainability with UBQ™--the plastic substitute made from household trash nobody knows what to do with

## **Peres Center for Peace & Innovation**

Only recently opened to the public, the Israeli Innovation Center draws inspired visitors from all over the globe to hear the story of Israeli innovation and the impact of dreaming big

## **Samarkand Restaurant**

Samarkand brings Bukharian Jewish cuisine to Israel from the plains and mountains of Central Asia, with its unique melting pot of dishes influenced by the diverse merchants who brought their food with them on their travels down the Silk Road

## **Start Up Nation Center**

Start-Up Nation Central is Israel's prime business and innovation portal to the world, facilitating joint ventures between Israeli and global innovators to maximize growth opportunities for the trailblazers of sustainable tech, agri-food tech, and health tech

## **8200 IMPACT**

8200 is the elite IDF Signal Intelligence and Cybersecurity unit. Founded by 8200 alumni in 2013, 8200 IMPACT is the first acceleration program in Israel for impact-tech startups, that aim to solve significant social or environmental problems through advanced technology, for the benefit of society and economy both locally and globally. This program was launched in order to harness the human capital of 8200 alumni for the benefit of society.

## **Lorenz & Mintz Restaurant**

Enjoy a delicious dinner with a World-renowned journalist and President of the Chamber of Commerce and Industry between Israel and the Gulf States, **Henrique Cymerman** about the Abraham Accords' impact on the Israeli economy gives a lecture alongside a delicious meal in Tel Aviv's picturesque Neve Tzedek neighborhood.

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TUESDAY

## HomeBioGas

HomeBioGas produces off-the-grid biowaste systems allowing homeowners to reduce their carbon footprint by recycling compost and household waste into clean cooking gas and bio-fertilizer.

## Hadassa Neurim Youth Village

Hadassah Neurim provides a supportive, loving home for troubled youth where dedicated teachers work every day to strengthen their self-confidence to give every child a fair chance to succeed. The educational facility also sports a cutting-edge cyber and robotics program

## Google Headquarters

Google Israel, a spectacular 8'000 m2 office in Tel Aviv, is an incredibly inspiring and innovative work environment for Google's ever-growing teams of engineers, sales and marketing. Continuing with an Israeli startup landscape overview, google for Business and Google Cloud

## Intel Ignite

Happy hour with the founders of deep-tech startup incubator Intel Ignite and meeting ultra-Orthodox entrepreneurs

## Bistro 56 Restaurant

Herzliya's Bistro 56 combines gourmet food with that blood orange sunset you'll only see in Israel--what more could one ask for?

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WEDNESDAY

## Stakeholder

Born from deep love for traditional cuisine, Steakholder Foods is real meat sustainable and delicious with 3d-bioprinting technology

## Intel Israel

Intel Israel commenced operations in 1974 and is a development and manufacturing center of Intel Corporation. As a leading technology company in Israel and in the world, Intel develops and manufactures integrated and connected digital technology and computing platforms.

## Maresha Estate Winery

A wine tasting and dinner followed by lieutenant colonel **Yoni Vota** telling the fascinating story of how an Ethiopian shepherd became the commander of the IDF's analytical laboratory

## Herbert Samuel Hotel - Jerusalem

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THURSDAY

### Ulpan Etzion (Protected Aliah)

Founded in 1949, Ulpan Etzion offers a five-month Hebrew Ulpan program for Olim ages 22-35 with academic degrees, accommodating some 1,600 students from over 30 countries. Protected Aliah is a program with greater benefits for young adults between the ages of 20 and 30 who have gone through or are going through situations of vulnerability. A report indicates that more than 800 Argentinian young Jews between the ages of 18 and 30 do not have access to quality basic services, they are unemployed or working in precarious situations; forming a family far from a community context and without the possibility of social mobility.

### OURCROWD

OurCrowd conducts rigorous research and taps into cutting-edge tech to provide diversified investment opportunities in pre-vetted startups and exclusive venture funds

### Hamesila Restaurant

A delightful outing enjoying one of Jerusalem's classic restaurants at the First Station, the seat of Jerusalem's first railway connection to the Jaffa and the coast, erected in 1892

### The Knesset

Meet three Knesset Ministers from different parties, each presenting their party from their view and providing insights into Israeli politics

### Western Tunnels

This evening, we delve deep, literally, into Jewish history and the mysteries of Jerusalem with a tour of the Western Wall Tunnels

### Joy Restaurant

Amazing dinner followed by a lecture with **Shoshi Jambar** - From a cleaner and single mom, without a degree or diploma, to the role of Mobile Operations Manager at Walkme, named one of the 21 most influential women in the high-tech world in 2018!

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FRIDAY

**Herbert Samuel Hotel**

Wrap-up session following a special entrepreneur meeting

